

Registration guide

1. Create a profile

If you want to participate in the competition, you must first create a profile with your contact details. You can view and change this profile at any time via your personal login. If you have forgotten your password, you may request a new password which will be sent to the e-mail address provided.

2. Start submission

After creating a profile and logging in, you can start the submission of your competition entry. Click on the link „Create new project“ to access the application form. You can submit as many projects as you like with the same user profile. A separate application form must be completed and the entry fee paid for each project.

3. Fill out application form

The application form contains questions on the design and ecological quality of your competition entry and space for individual descriptions. For example, questions are asked about the innovative aspects compared to the state of the art and about the environmental benefits achieved by the submitted product, service or concept along the value chain. Questions will also be asked about the environmental impact as well as the effects on everyday culture and consumer behaviour.

In addition, you must provide visual material (a preview image as well as up to three high-resolution images) and a short description.

If possible or relevant, you can also add copies of environmental certificates or quality labels (as an upload in PDF format) to your application and describe your other activities in the fields of sustainability and CSR.

In the download area you will find a preview of the application form as a PDF file. You can fill out and save the form with the free Acrobat Reader programme, for example. The document is only intended to give you an overview of the questions and requirements. To register for the competition, you must then use the online procedure.

Please note the following when completing the online application form:

- All entries are automatically saved as soon as you leave the edited text field.
- Once you have created a project, clicking on the link „Edit project“ will take you back to the form and you can keep completing and revising your application until the end of the application period.
- Via the link „View project“ you have the possibility to view your information on the respective project at any time.

4. Submit your project

After all fields have been filled in completely, the link „Submit project“ will appear in the project overview. You can use this link to register for participation; your project will be included in the competition procedure and can then no longer be processed. You will be registered as a competitor with the submitted entry(s) and will receive an invoice for the participation fee specified in the General Terms and Conditions. No fee is charged in the Young Talent category.

Jury

Werner Aisslinger (Product designer)
Prof. Anna Berkenbusch (Communication designer, professor at Kunsthochschule Halle)
Andreas Detzel (Managing director at ifeu Heidelberg)
Prof. Matthias Held (Produkt designer, professor at the School of Design Schwäbisch Gmünd)
Prof. em. Günter Horntrich (Emeritus Professor of Design and Ecology at KISD)
Dr. Bettina Rechenberg (Head of Division III “Sustainable Products and Production, Circular Economy” at the German Environment Agency)
Dr. Claudia Perren (Architect, director of the FHNW Academy of Art and Design)
Rita Schwarzelühr-Sutter (Parliamentary State Secretary at the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety)
Prof. Friederike von Wedel-Parlow (Fashion designer and founder of Beneficial Design Institute)

Advisory Board

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Prof. Dr. Axel Vogelsang (Service Design), University Luzern/Design & Art
Carola Wandrey, Markenverband e.V.

IDZ | International Design Center

The association's multidisciplinary network of members combines knowledge and competences from different sectors. The IDZ networks the design sector with companies, promotes the exchange of knowledge, realises projects and events and works in an active exchange with representatives from politics, culture and science on a national and international level.

Contact

German Ecodesign Award
c/o Internationales Design Zentrum Berlin
Hagelberger Str. 52 | 10785 Berlin | Germany

phone: +49 30 61 62 321-0
info@bundespreis-ecodesign.de
bundespreis-ecodesign.de/en