

Preview of the application form for the German Ecodesign Award 2021

Registration for the German Ecodesign Award takes place exclusively online via a password-protected area on the competition website: www.bundespreis-ecodesign.de/en

If you want to take part in the competition, you must first create a profile and register with your data. You can then start your application via your personal login.

This document is intended to give you an overview of the questions and requirements.
You must then register via the online procedure.

If you have any questions, please feel free to contact us at any time.

We wish you every success and look forward to your participation!

Which category are you applying for?

- Product:**
For products that are available on the German market and prototypes with market maturity that are planned to be launched on the German market in the foreseeable future.
- Service:**
For services and system solutions.
- Concept:**
For pioneering concepts, studies and pilot projects.
- Young Talent:**
For works that were created during the course of study. This category is open for students and those who graduated no longer than one year ago (deadline is start of the call for entries on 01/18/2021). Projects from all design disciplines can be submitted.

Planned date of implementation or market launch:

fields of need

- building / living
- information / communication
- mobility / travel / leisure
- apparel
- food / health / hygiene
- education / culture / participation

others



product groups and sectors

- traffic / vehicles / transportation / logistics (rail-road-air-water)
- electrical appliances / household appliances / white goods (e.g. hoovers, lawn mowers, refrigerators, washing machines)
- energy supply / energy storage / energy concepts
- information technology / consumer electronics
- textiles / fashion / accessories
- interior design (e.g. furniture, kitchen and bathroom equipment, office equipment)
- lighting technology / building services
- construction products / buildings
- capital goods / machines / tools
- educational and communication materials (e.g. books, films, apps, games, online platforms, campaigns)

others

material

- wood / paper / renewable raw materials
- textiles / leather
- metals
- plastics / composites
- glass
- concrete

others



company that produced or implemented the competition entry (if applicable)

company name

website

design agency designed the competition entry (if applicable)

design agency

website

designer information

names of the designers
involved in the project

name of the design agency (if
applicable)

manufacturer (if applicable)

project website
(if applicable)



short presentation of the competition submission

project title

short description
available characters: 500

materials and components

place of manufacture

visuals

For the visual depiction of your project, please upload a cover image and one or two additional images in printable resolution. GIF, PNG or JPG (RGB), max. width and height 4,000 pixels, max. 3 MB per image.

detailed presentation of the competition submission

1. Which criteria of ecological design does the competition entry integrate and how?

Please tick the applicable criteria and briefly explain your selection in the text box below.

- durability
- repairability
- recyclability
- low levels of harmful substances
- energy efficiency
- material efficiency
- use of renewable raw materials
- intensification of use
- change of user behaviour
- prosuming

criteria of ecological design (available characters: 500)

2. What environmental benefits will be achieved by your competition submission?

Please consider the entire life cycle. Also indicate other potential environmental or health burdens. It is essential that the product is characterised predominantly by environmentally positive aspects.

environmental relief / pollution (available characters: 1,500)

3. What are the innovative aspects of your competition submission compared to the typical or conventional solutions on the market?

degree of innovation (available characters: 1,500)

**4. What is the impact of the competition submission on everyday experience and culture?
Does it promote environmentally compatible behaviour and sustainable consumption?
What is the impact of your project on the industry?**

influence on user behaviour and impact on the sector (available characters: 1,500)

If possible, please include relevant certificates on such matters as:

- proof of compliance with recognised social and environmental standards (e.g. Blue Angel, Green Button, EU Ecolabel, Energy Star, Global Organic Textile Standard (GOTS), IVN Natur textil quality seal, OEKO TEX®, FSC seal, PEFC seal, etc.),
- ecological analyses carried out in the course of product development (e.g. a life cycle assessment in accordance with the ISO 14040ff series of standards),
- a proof of observation of and compliance with decent working conditions throughout the value chain,
- use of environmental management tools such as EMAS and ISO 14001ff.
- If you have created an EPD (environmental product declaration) for your product in accordance with ISO 14025, please also enclose this.

The described documents serve as supplementary information. Although not absolutely necessary for participation in the competition, they will facilitate the assessment of submitted projects.

description of the certificates (available characters: 500)

uploads of certificates

select certificate

select certificate

select certificate

select certificate

select certificate

select certificate

Personal statement

What excites you personally about your project? What do you hope your project will communicate in terms of broader values and ideas? What was your main inspiration and motivation to pursue this project?