



Bundesministerium  
für Umwelt, Naturschutz, nukleare Sicherheit  
und Verbraucherschutz



**IDZ** Internationales  
Design Zentrum Berlin

Press release of the International Design Center Berlin (IDZ)

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## German Ecodesign Award 2025: Apply Now!

### Call for Entries for the German Government's Award for Ecological Design

From now on, companies from all industries, designers, and students from all over Europe can submit their innovative projects for the German Ecodesign Award. The submission period is open until April 14, 2025, and invites groundbreaking products, services, concepts, or academic works to compete for this prestigious award. The focus is on creative solutions that combine ecological responsibility with outstanding design.

### Four Categories in the Competition

The competition is divided into four categories, offering a wide range of submission opportunities: Product, Service, Concept, and Young Talent. Eligible entries include market-ready products, prototypes available on the European market or about to be launched, services, and system solutions, visionary model projects or innovative ideas still in the planning or development phase, as well as work produced as part of a degree programme. Technical and social innovations are also welcome.

Participants can access helpful resources such as the [criteria matrix](#) of the German Ecodesign Award and the [Ecodesignkit](#) of the German Environment Agency. Submissions go through a multi-stage evaluation process, in which an [advisory board](#) of design and environmental experts, along with an interdisciplinary [jury](#), will assess the projects based on their design and environmental quality, as well as their degree of innovation.

### Award Ceremony at the Federal Ministry for the Environment

The award winners will be honored on December 1, 2025, in the atrium of the Federal Ministry for the Environment. In addition to the official recognition, winning projects enjoy a wide range of benefits: As well as receiving media attention, all winning and nominated projects will be part of a year-long roadshow that will take them to trade fairs, museums and design and environmental festivals across Europe. Events accompanying the exhibition will include lectures and workshops providing deeper insights into the featured projects.

Since 2012, the Federal Ministry for the Environment (BMUV) and the German Environment Agency (UBA) have been running the German Ecodesign Award annually in cooperation with the International Design Centre Berlin (IDZ).

### Further information

[Application form](#)  
[Criteria matrix](#)  
[Competition factsheet](#)

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