



Federal Ministry
for the Environment, Climate Action,
Nature Conservation and Nuclear Safety



IDZ International
Design Center Berlin

Press release by the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUKN), the German Environment Agency (UBA), and the International Design Center Berlin (IDZ)

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Design with Future Potential – Jury Nominates 30 Entries for the German Ecodesign Award 2025

In 2025, the German Ecodesign Award clearly show again how ecological design can have a positive impact on the environment and our everyday culture — and how it contributes to transformation. Around 380 submissions from businesses, research institutions, and universities across Europe reflect the growing commitment to ecological design in all areas of life — from innovative materials to circular business models and socially oriented design approaches.

A total of 149 entries passed the preliminary review conducted by the expert panel of advisory board members and specialists from the German Environment Agency (UBA) and were admitted to the jury session at the Metropolenhaus Berlin. From these, the interdisciplinary jury selected 30 particularly convincing works. All of them now have a chance to be honored with the German Ecodesign Award 2025. The award ceremony will take place on December 1st at the Federal Ministry for the Environment in Berlin.

What Convinced the Organizers and Jury

Rita Schwarzelühr-Sutter MdB, Parliamentary State Secretary at the Federal Ministry for the Environment (BMUKN) and jury member: *“Ecological design is becoming increasingly popular and relevant. We are working to ensure that ecological aspects continue to gain importance in design and can become the standard for products and services — on the European level together with other member states, but also through the German Ecodesign Award. This award has established itself as a fixture in the annual calendar for innovative companies, service providers, and young designers alike. In light of the many excellent entries we have nominated as a jury, I look forward optimistically to a truly circular economy.”*

Dr. Bettina Rechenberg, Head of Division III “Sustainable Products and Production, Circular Economy” at the German Environment Agency (UBA) and jury member: *“Once again this year, we saw an impressive diversity of projects during the jury session. Particularly noteworthy is the valuable technical pre-assessment carried out each year by the project advisory board and colleagues from the UBA. This preliminary evaluation is not only a unique feature of the competition, but also indispensable for a well-founded jury decision.”*

Exhibition and Vernissage at the Metropolenhaus Berlin

All projects admitted to the jury session — including this year's nominees — will be showcased in an exhibition from September 20 to 23 at the Metropolenhaus Berlin, open daily from 12:00 to 16:00. The vernissage will take place on September 19 at 18:00.

Further details and an [online gallery](#) of all nominees can be found on the German Ecodesign Award [website](#).

Since 2012, the German Ecodesign Award has honored pioneering concepts, products, and services that innovatively combine design and environmental responsibility. The competition is organized by the Federal Ministry for the Environment and the German Environment Agency in cooperation with the International Design Center Berlin (IDZ).

The Nominated Projects

Young Talent Category

- [04IN](#) | Johannes Lutz (Universität der Künste Berlin)
- [Amber – AI monitoring device](#) | Levin Budihardjo Welim & Emma Rahe (Hochschule für Gestaltung Schwäbisch Gmünd)
- [Felt the Future – walking with wool](#) | Philipp Remus (Hochschule Pforzheim)
- [FLOCK](#) | Mareen Baumeister (Weißensee Kunsthochschule Berlin)
- [Open Organic Farm](#) | Ilonka Berkényi (Hochschule für Gestaltung Offenbach)
- [Paludi Erntemaschine](#) | Jona Nowack (Hochschule Magdeburg Stendal)
- [Reclaimed Design](#) | Laura Marsillo, Clara Blum & Gonzalo Muñoz Guerrero (Universität Stuttgart)
- [Reefine](#) | Zhong-Wei Lin (Royal College of Art)

Concept Category

- [Colors with renewable pigments](#) | BASF Coatings GmbH (Münster)
- [Concrete Lightweight Ceiling](#) | EIGNER Bauunternehmung GmbH (Nördlingen)
- [Designstudie zirkulärer Staubsauger](#) | Miele & Cie. KG, Miele Design Center (Gütersloh)
- [eudemia | Möbel aus Bio-Faserresten](#) | CoFurniture UG (Münster)
- [insectmatter](#) | BurgLabs, Burg Giebichenstein Kunsthochschule Halle (Ina Turinsky, Andi Wagner, Prof. Mareike Gast, Hannah Kannenberg, Henning Francik, Dr. Falko Matthes, Johann Bauerfein)

- [Luna Rail Seat and Hotel Pods](#) | Luna Rail GmbH (Berlin)

Service Category

- [cLabs | klima.planen.bauen](#) | BAUFACHFRAU Berlin e.V. (Berlin)
- [fix1.today](#) | FixFirst (Berlin)
- [KI-gestützte Abfallsteuerung](#) | Wasteer GmbH (Berlin)
- [LXSY – Zirkuläres Planen und Bauen](#) | LXSY Architektur (Berlin)
- [orto space](#) | orto GmbH (Berlin)

Product Category

- [CIRCULAR NETTLE](#) | MAC Mode GmbH & Co. KGaA (Wald/Roßbach)
- [Ecocord / Ecohemp](#) | Cordial GmbH (Dachau)
- [ecomade Matratze](#) | ecomade GmbH (Zurich)
- [FREITAG Mono\[PA6\] Rucksack](#) | FREITAG lab. ag (Zurich)
- [LOVR™ – Circular Hemp Material](#) | Revoltech GmbH (Darmstadt)
- [The World's First Mushroom Coffin](#) | Loop Biotech B.V. (Delft)
- [NovaPoly™](#) | HUGO BOSS AG (Metzingen)
- [100% Recyceltes Aluminium Autoblech](#) | Novelis Deutschland GmbH (Göttingen)
- [Recycling-Etiketten im Closed Loop](#) | Steinbeis Papier GmbH (Glückstadt)
- [Schüco FocusIng RECYCLED+](#) | Schüco Polymer Technologies KG (Weißenfels)
- [SHIFTphone 8](#) | SHIFT GmbH (Wabern Falkenberg)

The Jury of the German Ecodesign Award 2025

- Werner Aisslinger (Product Designer)
- Ina Budde (Co-founder and Managing Director of circular.fashion)
- Prof. Matthias Held (Product Designer, Professor at HfG Schwäbisch Gmünd)
- Prof. Dr. Claudia Perren (Architect, Director of the Basel Academy of Art and Design)

- Siddharth Prakash (Head of Circular Economy and Global Value Chains, Öko-Institut, Freiburg)
- Paula Raché (Communication Designer, Material Stories)
- Dr. Bettina Rechenberg (German Environment Agency)
- Rita Schwarzelühr-Sutter, MdB (BMUKN), represented by Anja Hanslik (Head of Division "Sustainable Consumption, Product-related Environmental Protection", BMUKN)
- Michael Volkmer (Founder, Scholz & Volkmer Creative Agency)

Information about the Competition

bundespreis-ecodesign.de/en/

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