



Bundesministerium
für Umwelt, Naturschutz, nukleare Sicherheit
und Verbraucherschutz



IDZ Internationales
Design Zentrum Berlin

Joint press release of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV), the German Environment Agency (UBA) and the International Design Center Berlin (IDZ)

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German Ecodesign Award 2023: Competition for ecological design by the German federal government launches again

Until 17 April 2023, companies of all sizes and from all sectors, designers and students across Europe can submit their work for the German Ecodesign Award. The competition is looking for innovative ideas and projects that are outstandingly designed and forward-looking. In addition to market-ready products and services, this also includes conceptual and student work. There are no limits to creativity.

Federal Environment Minister Steffi Lemke (BMUV): *“Good design and environmentally friendly products and services are important drivers of innovation to solve our environmental crises. The winners of the German Ecodesign Award prove this repeatedly. Designers who are familiar with life cycle assessments and innovative, environmentally friendly materials help us use fewer resources, destroy less of the environment and consume more sustainably. That is why I am looking forward to receiving many new innovative products, concepts, services and young talent’s work for the German Ecodesign Award.”*

Prof. Dr. Dirk Messner, President of the German Environment Agency (UBA): *“For the great transformation, we need processes and systems designed for the future, but also durable and recyclable products. We are looking for these good examples in the German Ecodesign Award.”*

The submissions pass through a multi-stage process in which a committee of design and environmental experts as well as a renowned jury carry out the evaluation. The award is given to projects that demonstrate outstanding environmental and design quality and make an innovative contribution to transformation. On 4 December 2023, the award winners will be honoured and publicly announced at the award ceremony at the Federal Ministry for the Environment.

In addition to the criteria matrix of the German Ecodesign Award, the German Environment Agency's [Ecodesignkit](#), which has been extensively revised in 2022, offers support in the planning and design phase. The Ecodesignkit is a portal, guide and toolbox, currently only available in German. It offers orientation and helps to ask the right questions in the design process.

Since 2012, the Federal Ministry for the Environment (BMUV) and the German Environment Agency (UBA) have been running the German Ecodesign Award annually in cooperation with the International Design Centre Berlin (IDZ). The highest state award for ecological design is granted in four categories: product, service, concept and young talent. In addition to design innovations, technical and social innovations are also sought.

Further information

[Application form](#)

[Criteria matrix](#)

[Jury 2023](#)

[Image film](#)

Press contact

Büro Bundespreis Ecodesign
c/o IDZ | Internationales Design Zentrum Berlin e.V.
Markgrafenstr. 88 | 10969 Berlin
Geschäftsstelle: Hagelberger Str. 52 | 10965 Berlin

T +49 30 61 62 321-22

presse@bundespreis-ecodesign.de
bundespreis-ecodesign.de

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