



Press release of the International Design Center Berlin (IDZ)

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German Ecodesign Award 2024: Competition for the highest state award for ecological design begins today

Until April 15, 2024, companies of all industries and sizes, designers and students from across Europe can submit their projects for the German Ecodesign Award. Participation is open to market-ready products and services, as well as concepts and student works. The focus is on innovative ideas that not only excel in design but also in ecological aspects.

The competition is divided into four categories: Product, Service, Concept, and Young Talent. Accordingly, submissions can include products and prototypes that are available on the European market or are planned to be introduced soon, services and system solutions, model projects, and conceptual ideas and works that have emerged within the context of studies. In addition to design innovations, technical and social innovations are also sought.

The criteria matrix of the German Federal Ecodesign Award and the Federal Environment Agency's Ecodesign Kit provide orientation during the planning and design phase. The submitted works undergo a multi-stage process in which a committee of design and environmental experts from the Federal Environment Agency and the advisory board as well as an interdisciplinary jury conducts the evaluation. Projects are awarded that demonstrate outstanding environmental and design quality and make an innovative contribution to transformation.

On December 2, 2024, the winners will be honored at the festive award ceremony at the Federal Ministry for the Environment and publicly announced. Winning the competition not only attracts media attention but also includes a one-year traveling exhibition featuring all nominated and awarded submissions. The exhibition will be presented at trade fairs, museums and design and environmental festivals throughout Europe.

Since 2012, the Federal Ministry for the Environment (BMUV) and the German Environment Agency (UBA) have been running the German Ecodesign Award annually in cooperation with the International Design Centre Berlin (IDZ).

Further information

[Application form](#)
[Criteria matrix](#)

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