



Bundesministerium
für Umwelt, Naturschutz
und nukleare Sicherheit



IDZ Internationales
Design Zentrum Berlin

Ten years of German Ecodesign Award – Call for applications starts today for 2021

For ten years now, the German Ecodesign Award has shown how environmental and climate protection, innovation and excellent design can be combined. In its anniversary year, the jury of the highest state award for ecological design is once again on the lookout for future-oriented concepts, services and products.

Companies of all sizes and from all sectors, students and pioneers in the national and international arena are invited to apply by 12 April 2021.

The German Environment Minister Svenja Schulze: "Within a decade, the German Ecodesign Award has developed into a renowned and coveted award. Its unique selling point is the well-founded ecological assessment of the submissions by experts from the German Environment Agency. I look forward to many participants in the anniversary year 2021."

The German Federal Government's highest award for ecological design for the last ten years

With the award of the German Ecodesign Award, the German Ministry for the Environment and the German Environment Agency (UBA) in cooperation with the International Design Center Berlin have been promoting sustainable consumption since 2012. Since then, more than 2,500 submissions have been evaluated by a panel of experts in a multi-stage process, 269 entries have been nominated by the interdisciplinary jury and finally 91 outstanding projects have been awarded the design award.

UBA President Prof. Dr. Dirk Messner: "We are very pleased that the Federal Ecodesign Award has become so well established over the past 10 years. We use the award-winning works as best practice examples in the context of our work."

In order to conserve resources and the climate and ensure quality of life for future generations, we need designs that are suitable for everyday use and creative ideas on how sustainability can be lived. Competition entries can be submitted in the categories concept, service, product or young talent. What counts is an ecologically as well as aesthetically convincing design.

On the occasion of the anniversary, various activities are being planned around the jury meeting in September and the award ceremony on 6 December 2021 in order to spread the topic and the good examples from the competition.

Announcement of the award-winning projects

On 6 December 2021, the winners of the competition will be announced at a festive award ceremony at the Federal Ministry for the Environment. Professional image trailers will be produced for all award-winning submissions, which will be made available to the winners and used for the competition's media work. In addition, the award-winning projects will be presented to the public in a travelling exhibition. The young talent awards are endowed with a sum of 1,000 Euros each.

Application deadline: 12 April 2021

Image film about the competition: vimeo.com

Application and further information on the competition: bundespreis-ecodesign.de/en

Jury 2021:

Werner Aisslinger (product designer)

Prof. Anna Berkenbusch (communication designer, professor at Burg Giebichenstein Kunsthochschule Halle)

Andreas Detzel (environmental expert at ifeu Heidelberg)

Prof. Matthias Held (product designer, professor at the HfG Schwäbisch Gmünd)

Prof. em. Günter Horntrich (product designer, emeritus professor for design and ecology at the KISD)

Dr. Bettina Rechenberg (German Environment Agency, Head of Department III "Sustainable Production and Products, Circular Economy")

Prof. Dr. Claudia Perren (Architect, Basel University of Art and Design)

Rita Schwarzelühr-Sutter (Parliamentary State Secretary, Federal Ministry for the Environment)

Prof. Friederike von Wedel-Parlow (fashion designer, founder of the Beneficial Design Institute)

Development and implementation:

International Design Center Berlin e.V. (IDZ) | idz.de/en

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