Factsheet on the roadshow

The Award

The German Ecodesign Award honours sustainable and outstandingly designed products, services, concepts and young talents' work and aims to promote innovation in the field of ecodesign. The competition is aimed at companies of all sizes and sectors as well as designers and students. Since 2012, the award has been granted annually by the Federal Ministry for the Environment (BMUKN) and the German Environment Agency (UBA) in cooperation with the International Design Center Berlin (IDZ).

The German Ecodesign Award values design and ecological aspects equally. In a multi-stage process, the quality of the submissions is evaluated by experts from the German Environment Agency, the project advisory board and the jury. The winners are honoured at a festive award ceremony at the Federal Ministry for the Environment.

FAQs about the roadshow

1) What does it show?
The roadshow presents the current nominated and award-winning projects of the German Ecodesign Award, i.e. the winners announced in December will be shown in an exhibition the following year. As far as possible, the entries are shown in the original. Short videos, texts (in German and English) as well as illustrations provide further insights.

2) Where can it be seen?
The exhibition will be shown for a year at trade fairs, in museums, at design and environmental festivals, and as part of conferences and meetings. We cooperate with partners in Germany as well as in other European countries, for example the exhibition has already been shown in Bolzano, Tallinn, Salzburg, Paris, Vienna and Innsbruck.

3) How long can it be seen for?
How long the exhibition will be shown depends on the possibilities and wishes of the exhibition venues. An exact time frame is not specified. In the past, the exhibition has been shown for anything from a few days to several weeks.

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4) How is it constructed?
The exhibition consists of a lightweight construction of ecologically friendly materials. Moreover, all used materials are unmixed. The wood derives from European sustainable forestry and the connectors are taken from a system commonly used in public transportation. All elements can be reused when the exhibition is completed. Furthermore, all graphics for the exhibition are printed using ecological materials and printing methods. The modular design also enables simple assembly and disassembly, allowing the exhibition to be easily adapted to different spaces.

5) How much space is needed?
The space required is approx. 120 m^2, but thanks to the modular construction, the exhibition has also been realised in smaller and significantly larger locations.

6) How much time to plan for set-up and dismantling?
From experience, we calculate two to three days for the set-up. Dismantling usually takes no more than two days.

7) What services are to be provided by the exhibition venue?
There is no rental fee for the exhibition, but the costs for transport as well as for set-up and dismantling are to be covered by the respective exhibition venue. In addition, it is necessary to ensure the supervision and guarding as well as the insurance of the exhibition for the duration of the presentation. The coordination of delivery and collection as well as set-up and dismantling is carried out by the IDZ. You will find a more detailed description of services on the next page.

8) Is there an accompanying programme?
The partners often organise additional events to accompany the exhibition: festive openings, lectures, guided tours, workshops etc. However, it is up to the exhibition venues to decide whether there are other programme elements in addition to the exhibition. The team of the German Ecodesign Award is happy to provide advice in this regard.

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Services provided by the IDZ

- Providing the exhibition without a rental fee
- Project management and coordination of exhibition preparation (design and arrangement, set-up and dismantling)
- Communication of the exhibition and accompanying events via IDZ and German Ecodesign Award channels
- Insurance of the exhibition during transport as well as during the set-up and dismantling periods
- Advice on organising accompanying events such as workshops, lectures, etc. (e.g. mediation of speakers)

Services provided by the exhibition venue

- Providing the venue for the exhibition and event
- Funding of the following material costs according to calculation: :
  - Logistics and transport
  - Set-up and dismantling of the exhibition
  - Coordination on site, including extra costs (such as cleaning, electricity, water, security, fire protection if necessary))
- Supervision and guarding of the exhibition on site
- Insurance of the exhibition for the duration of the presentation on site
- Project management and communication of the exhibition in compliance with the communication requirements of the IDZ

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Impressions

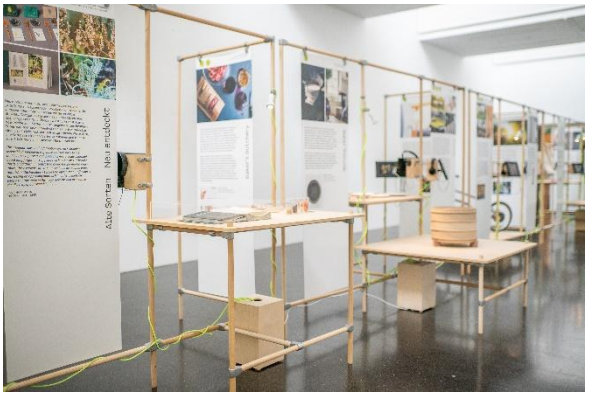




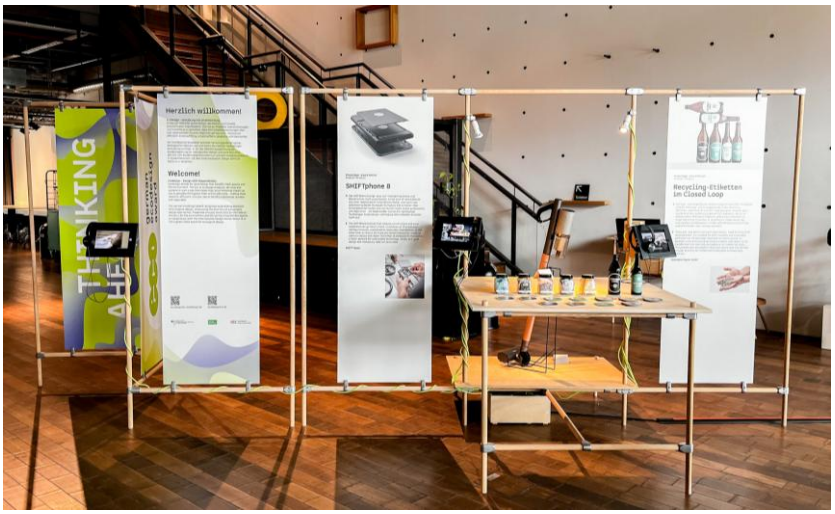












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Impressions















